



## **Culpeper Soccer Club Sponsorship Informational Packet**

Culpeper Soccer Club (CSC) is a 501c3 youth soccer club that was founded in 1984 with just 2 rec teams and 2 years later started the travel program. Today, we have over 50 rec teams, 10 travel teams, and a Tops program (The Outreach Program for Soccer) which is a FREE community-based training and team placement program for young athletes with disabilities) with almost 1000 kids.

We are reaching out to invite you to be a part of something truly special, the opportunity to support youth soccer in our community. CSC provides young athletes with the resources, training, and encouragement they need to develop their skills both on and off the field.

With your sponsorship, we can continue to offer quality coaching, equipment, scholarships, and participation in tournaments that help shape the next generation of players. This partnership is not just about soccer, it's about fostering teamwork, discipline, and confidence in these young athletes.

We would like to discuss how your support can make a meaningful impact while also offering valuable brand exposure and engagement within our community. Let's work together to create something special!

# PREMIER SPONSORSHIPS

## **Annual Club Main Travel Uniform Sponsorship**

*2- or 4-Year Contract Available*

- Company logo across the chest on all Travel home and away jerseys for all reorders for a two-year period which adds more exposure as the teams travel across the State, Country, and the World!
- One Flag Signs Installed on the entrances of the Sports Complex for Travel Game Days
- Company Logo Installed on the Club Shed at the Sports Complex
- 12 Social Media Promotion Posts “Sponsor Travel Player of the Month” male and female highlight (Organic only, not paid ad)

## **Annual Recreation Game Day Jersey Sponsorship**

*2- or 4-Year Contract Available*

- Company logo on the back of all Recreation home and away jerseys for all reorders for two years
- One Flag Signs Installed on the entrances of the Sports Complex for Rec Game Days
- Company Logo Installed on the Club Shed at the Sports Complex
- 6 Social Media Promotion Posts “Sponsor Recreation Player of the Month” male and female highlight (Organic only, not paid ad)

## **Annual Travel Practice Jerseys Sponsorship**

*2- or 4-Year Contract Available*

- Company logo on the chest of all travel practice jerseys for all reorders for two years
- 4 Social Media Promotion Posts “Sponsor Travel Player of the Quarter” for both male and female players (Organic only, not paid ad)

## **Annual Academy Jerseys Sponsorship**

*2- or 4-Year Contract Available*

- Company logo on the chest of all academy practice jerseys for all reorders for two years
- 2 Social Media Promotion Posts (Organic only, not paid ad)

# COMMUNITY SPONSORSHIPS

## Official Sponsorship

**\$500**

- Company logo on the Club Shed at the Sports Complex for six (6) months
- Company logo and blurb (up to 250 characters) on two email blasts
- Social Media Post – “Official \_\_\_\_\_ of the Culpeper Soccer Club”
- Company logo on one (1) promotional handout

## Field Sponsorship

**\$250**

- Company logo on website with link to sponsor’s site
- Company logo placed on rear of goals on one soccer field for six (6) months

## Sign Sponsorship

**\$100**

- Company logo on website with link to sponsor’s site
- Company logo on the Club Shed at the Sports Complex for six (6) months

# CLUB SUPPORTER SPONSORSHIPS

*All sponsors will be listed in the selected section on the website. All sponsorships are paid monthly.*

Supporter Sponsor - \$50

Fan Sponsor - \$25

Family Sponsor - \$10

Friend Sponsor - \$5